

NORTH LINCOLNSHIRE COUNCIL

CABINET

EMPLOYABILITY AND SKILLS EVENTS – SEPTEMBER 2022

1. OBJECT AND KEY POINTS IN THIS REPORT

- 1.1 To highlight the success of the Jobs Expo and Discover events held in September 2022.

2. BACKGROUND INFORMATION

- 2.1 The Events Team, working in partnership with colleagues and external organisations e.g. DWP, UCNL, UTC, have delivered a programme of employability and skills events in 2022 which have been attended by almost 7000 people. This report focuses on the most recent events which were Jobs Expo and Discover held in September.

- 2.2 Each event has been organised and delivered with a clear purpose and target audience identified:

2.2.1 Jobs Expo: all those of working age in either unemployment or looking for a career change encouraged to attend. Businesses attended the Jobs Expo with live vacancies they were looking to recruit too.

2.2.2 Discover: showcase careers and skills opportunities for young people aged 5-12 years through a free, fun and interactive hands-on event specifically designed for children. Due to the popularity of the first Discover event in March the September event was expanded to incorporate more venues including St Johns Market, Scunthorpe Central and Church Square Gardens.

- 2.3 Evaluation

The Jobs Expo and Discover have proved to be hugely popular with both attendees and businesses/providers who have attended. Feedback has been overwhelmingly positive.

- 2.3.1 Jobs Expo

Job Seekers:

Attended by 722 job seekers, the highest number since the event resumed following Covid-19. Of the 135 people surveyed 54% said it was their first time attending the event and 82% classified themselves as not employed, looking for work. 64% of those surveyed stated they had found vacancies at the event they intended to apply for.

Exhibitors:

32 businesses/organisations exhibited at the event. Feedback was positive, quotes received from exhibitors include:

- “I found the Expo extremely useful in terms of networking and recruitment.
- I spoke to around 40 candidates with 5 of them being booked for interviews the next day – the rest are still left to contact.
- I was also approached by several companies/organizations presenting some exciting opportunities that I will be looking into.
- We would love to attend any events that you organise in the future.” Wren Kitchens
- “Absolutely fantastic day at Scunthorpe job fair today. Over 30 new candidates signed up ready to start work over the next couple of weeks at various sites. Fantastic news for both the jobseekers and our clients!
- Not only did we build a new candidate pool but we were able to network with local businesses and potential new clients.”
24/7 Recruitment

2.3.2 Discover

Attended by an estimated 1500 people with 27 activities on offer.

Feedback received anecdotally by staff from both families attending and exhibitors was positive. One exhibitor quoted:

“Thank you so much for having us. We had a great time and all the children, parents, students and staffing were fantastic.

I hope you managed to have some time to yourself after a brilliant successful event.”

Lab Rascals

20-21 Visual Arts Centre who participated in the event reported 788 visitors on the day, this is compared to the equivalent Saturday in 2021 where they had 59 visitors.

Expanding the event helped with overcrowding concerns and allowed families to experience a quality interaction with the activities.

3. OPTIONS FOR CONSIDERATION

3.1 No options for consideration – report to highlight success.

4. ANALYSIS OF OPTIONS

4.1 N/A

5. FINANCIAL AND OTHER RESOURCE IMPLICATIONS (e.g. LEGAL, HR, PROPERTY, IT, COMMUNICATIONS etc.)

5.1 The September Jobs Expo has been paid for through Community Renewal Funds. Costs amounted to £3587.72

5.2 Discover held in September totalled a £6,658 spend which came from the Events Team budget.

6. OTHER RELEVANT IMPLICATIONS (e.g. CRIME AND DISORDER, EQUALITIES, COUNCIL PLAN, ENVIRONMENTAL, RISK etc.)

6.1 N/A

7. OUTCOMES OF INTEGRATED IMPACT ASSESSMENT (IF APPLICABLE)

7.1 N/A

8. OUTCOMES OF CONSULTATION AND CONFLICTS OF INTERESTS DECLARED

8.1 No formal consultations have been undertaken.

9. RECOMMENDATIONS

9.1 That Cabinet note the success for the Skills and Employability Events.

DIRECTOR: ECONOMY AND ENVIRONMENT

Church Square House
SCUNTHORPE
North Lincolnshire
Post Code
Author: Lesley Potts
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Background Papers used in the preparation of this report –

None